Graphic Design Outsourcing

XENIA
CONSULTING

Marketing Xpertise... Delivered

Static Collateral

Digital and social engagements

Advertising and event support

Images for presentation and videos

Organizations engage with their target audience through a variety of means including digital marketing, social media marketing, trade events, media advertising etc.

To ensure that your brand has a consistent and visually appealing presence across all these channels, it is imperative to have graphic designers/web designers as an integral part of your team.

What we do

Xenia offers a range of graphic design/web design services. Whether it is designing static collateral like brochures, flyers, case studies, web banners for digital/social engagement, digital services for physical/digital advertisements, images for presentations/videos, we do it all.
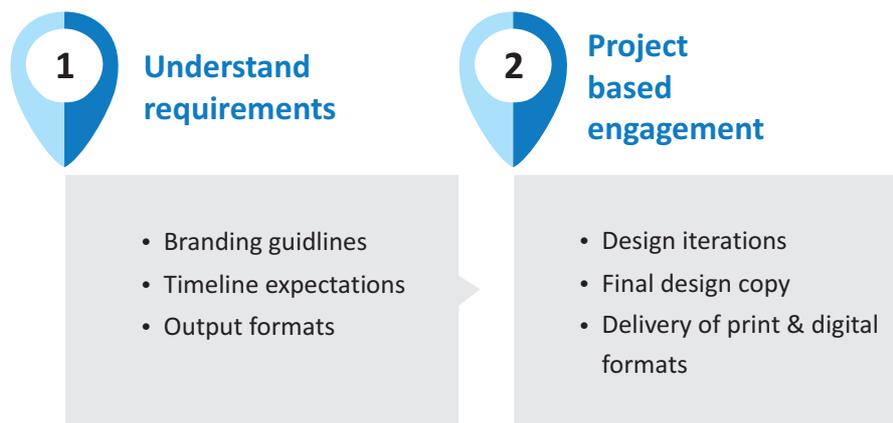
We offer flexible engagement models, so that we can meet your exact requirements and your brand communication truly makes the desired impact with the intended target audience.

Services Portfolio

1 Static Collateral

- Brochures
- Flyers
- Case Studies
- Corporate Stationary
- White Papers

2 Digital and social engagements

- Blog Posts
- Social Media Posts
- Email Campaign Templates
- Web Banners

3 Advertising and event support

- Exhibit display panels
- Standees
- Danglers
- Posters
- Advertisements

4 Images for presentation and videos

- Corporate Videos and demos
- Webinars
- Presentation Templates
- Slide Designing

Engagement Model

Each business has unique requirements. The engagement is structured in a manner so that we understand your expectations clearly and work in a manner so as to meet these expectations. Shown below is a typical engagement model (can vary based on engagement)

1 **Understand requirements**

- Branding guidlines
- Timeline expectations
- Output formats

2 **Project based engagement**

- Design iterations
- Final design copy
- Delivery of print & digital formats

> " We needed ongoing graphic design support for our re-branding exercise across static collateral as well as web presence. Working with Xenia has been a great experience. They delivered on time and we had to do minimal iterations right through the engagement "
>
> *Head of Marketing*
> *A leading US based product OEM*

Why Xenia

- Good understanding of branding guidelines and creative requirements of clients
- Able to generate outputs in client preferred formats
- Much more than a graphic design firm, so able to contribute truly to your marketing requirements
- Significant experience across industry verticals

Benefits

- High on visual appeal, your marketing campaigns have improved response rates
- Helps improve your brand value through consistent execution
- Flexible models to ensure that your costs are always variable

Contact Us

☎ +1 (913) 232 2283

✉ sales@xenia-consulting.com

🌐 www.xenia-consulting.com

blog.xenia-consulting.com

🐦 @xeniaconsulting

About Xenia Consulting

Xenia Consulting is a professional digital marketing agency that leverages inbound marketing to deliver business leads for you. We do this by generating meaningful and relevant content and then driving it effectively to influence your prospects, using a mix of social and digital channels.

We offer a range of services managing marketing campaigns, graphic design, social media marketing and writing professional content to meet your varied needs.